

ROUNABOUT RINGWOOD & SURROUNDING VILLAGES

NOW and THEN

Yvonne's, 9-11 West Street, Ringwood.



One hundred years ago this property in West Street, then known as West-End House, was occupied by James Richard Long, his wife Emily and their three children Charles, Sidney and Emily. It is possibly two of these children who are pictured standing in the doorways in the old photograph c1905.

According to the 1901 and 1911 censuses James Long was a self-employed basket maker. However, judging by the displays in his shop windows, he seems to have sold a variety of other goods, particularly a large range of hoops, which were often used as a popular toy at that time.

To the left of the old photograph can be seen the archway of the New Inn. This well-known inn was demolished c1960 and replaced by the present block of shops and offices called New House.

About 1921 the Long family moved to another shop in the High Street, which is still remembered with affection by many older Ringwood inhabitants. Sometime afterwards the frontage of the first floor of their former property was dramatically modernised. The two sash windows and the blocked-in window bearing the name West-End House were replaced by three wider casement windows and the two gable windows in the roof were replaced by a single larger one. However the ground floor shop windows, doorways and fascia board remained remarkably unchanged.

By 1939, according to the Hampshire Directory, Mrs Doris Rawlinson was running a ladies hairdressing business on the premises. From then onwards the property has continued to be a hairdressing salon. The present owner has been styling hair there since 1980. Originally known as Yvondres, the salon is now simply called Yvonne's, after its dedicated owner.

